Tell Our Visions

Tell Our Visions Good News Network

Crystal Storm

SHOW CREATOR | NETWORK OWNER

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Show Summary

- The Tell Our Visions Good News Show is a solution based good news competition!

- Every episode, led by your host, 3 good news reps battle to have their good news solution chosen by the audience as that week's winner!

- The show will set itself apart from other Good News shows with a high entertainment value that focuses on presenting practical, progressive solutions, to a wide audience.

The Breakdown

Tell Our Visions

Show Details

8 Episodes | 60 Minutes long

Live Streamed on Twitch

Distributed to Youtube, Facebook, & Podcast Networks

Audience & Promotion

Target Audience: Millennials & Gen-z

Social Media Promotion On: Tiktok, YT Shorts, Instagram Reels, Twitter

Revenue Streams

Twitch Subs, Bits, Donations

Viewer Sponsorhips via Website Donation Form

Ad space on video & podcast

Good News Now

"People want to feel hopeful, they want to feel as if they can actually change something for the better. They want solutions to problems broken down in such a way they could envision themselves, or their community enacting those solutions to affect real change." - Crystal Storm

01 People want Good News. Instagram accounts such as Tanks Good News, Good News Movement, and Upworthy have over 2 million followers each. The book Utopia for Realists is an International Best Seller

02 Practical Good News Solutions that walk people through implementation in their own communities will make people feel hopeful and inspire the action oriented gen-z's and millennials.

03 Mainstream media is fatalistic and boring. We solve both those problems with a high level of entertainment and positivity by turning each episode into a Good News Competition!

Good News Solutions...

Newscasts will highlight practical stories of local communities, individuals, and groups, making a positive difference in the world. What does that look like?

- Solutions to common persistent problems such as global warming, systematic racism, ableisim, and/or others. We will find the stories where people have come together to solve these problems in their corners of the world and show what worked.

- The Success of Radical Ideas. Is UBI crazy? What about free health care? Free college? TOVGNN will find relatable stories where ideas that seem improbable are being enacted to great success to reignite our desire for Utopia, whatever that means for us.

- You can do it too! TOVGNN will go the extra mile during each broadcast to offer ways to contact each story featured on the news so solutions can be shared and action can be taken. People will leave each broadcast feeling hopeful. For action takers they'll have clear steps on how they can bring these solutions into their day to day.

...But Fun!

Let's face it, newscasts can be boring. TOVGNN solves that problem by presenting the good news in a highly entertaining way: through a competition.

- The three cast members a.k.a Good News Reps compete with each other in an amusing fashion. No Good News Story is put down, but rather presented as "my good news is better than yours because..."
- Good News Rep are selected for their diversity, ability to improv, and engaging personality
- Each good news story is judged/presented on predetermined criteria, such as:
  - Ease of implementation
  - Number of people needed to complete
  - Time to completion
  - How many people it helps

- A live poll will run over the course of the show and for 24 hours afterwards. At the end of each show, the Host/Judge will tell the audience which good news solutions she believes won that week, and the audience decides whether or not they agree with her. The audience ultimately picks the winner, announced at the beginning of the next broadcast.

Revenue Streams

Twitch Tiered Subscriptions	Video / Podcast Advertising Slots	Audience Monthly Memberships
In addition to tiered subs, live shows can earn donations, paid cheers (called bits), and stream loots	We'll give ad space to socially responsible companies and can sell 4 slots per video and podcast episode.	Similar to Patreon, show supporters can support the show at different tiers for different rewards

A PROVEN FORMULA

We see the Tell Our Visions Good News Show reaching the following milestones by the end of the Season 1 (8 episodes)

Following the highly successful Who Would Win Show Model (a show created by Executive Producer James Gavsie that gets a million downloads monthly) we know we can generate viral levels of discussion on social media for every Good News Show Episode

This consistent level of engagement is key to views, sponsors, subscribers, and even better constantly puts good news solutions into the mainstream to be discussed by every day people.

25,000
views per episode

500
Monthly Sponsors

10,000
Followers on Social Media

Team Management

CRYSTAL STORM

Creator / Host / Executive Producer

Crystal is an entrepreneur, published author, and content creator

JAMES GAVSIE

Executive Producer / Advertising Liaison

James is a Digital Content Producer and Social Media Community Development and Engagement Specialist.

The Good News Reps!